

# Curriculum Vitae

## **Personal data**

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Dr. Martin Rocholl

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Born 22.11.1959, Frankfurt am Main, Germany

Lives in Berlin with his wife and son.



## Chronological Overview

### ***Employment History***

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Since 2008	Political Director of the European Climate Foundation ( <a href="http://www.europeanclimate.org">www.europeanclimate.org</a> )
2005 - 2008	Consultant for European and environmental politics (Clients: Aachen Foundation, JMG Foundation, Heinrich Böll Foundation, BUND, DNR, GTZ)
2001 – 2005	Director of Friends of the Earth Europe (FoEE), Brussels; Co-ordination and representation of the network of 31 national environmental organisations.
1998 - 2001	Political Co-ordinator of Friends of the Earth Europe, Brussels.
1996 - 1997	Campaign Co-ordinator of the Ecological Tax Reform Campaign of 'Deutscher Naturschutzring' (umbrella organisation of all German environmental NGOs). The campaign resulted in the German ETR law.
1995 - 1997	Co-founder and advisor of 'Forum Vauban', Freiburg, Germany; sustainable and participatory city development; EU LIFE Project, 'Best Practice' for the UN-Habitat-Conference 1996 ( <a href="http://www.forum-vauban.de">www.forum-vauban.de</a> ).
1995 - 1996	Project leader 'Sustainable Europe Tour'.
1989 - 1995	Scientific employee at the Institute for Plant-Physiology, University Freiburg, Germany.
1988 - 1989	Trainee at the Institute for European Environmental Policy, Bonn/Paris.
1977 - 1991	Freelance Radio-Journalist, Hessischer Rundfunk, Germany.

### ***Studies***

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1989 - 1995	PhD Dissertation at the Institute for Plant Physiology, University of Freiburg, Germany.
1980 - 1987	Studies of Biology (Master) at the Universities of Freiburg and Würzburg, Germany.
1979	Abitur (German High School Diploma), Lessing-Gymnasium, Frankfurt/Main, Germany.
1977	High School diploma, Glen Ellyn, USA.

### ***Voluntary Work***

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2005 - today	Chair of Friends of the Earth Europe, since 2008 honorary chair
1997 - 2008	Member of the international working group of BUND (Bund für Umwelt und Naturschutz Deutschland – FoE Germany), since 2005 vice chair.
1995	Organisation of the 'Greenhouse Gathering' parallel to the UN-Climate-Conference in Berlin (with 600 NGO participants from over 40 countries).
1992 - 1994	Founding and co-ordination of the 'Umwelt- und Projektwerkstatt Freiburg' (local environmental NGO), Germany.
1991 - 1994	Founding board member of the global NGO network A SEED (Action for Solidarity, Equality, Environment and Development)
1992	Organisation of the UNSAID-Festival in Freiburg parallel to the UNCED-Conference in Rio de Janeiro (700 participants). Supervision of the official German youth office for the UNCED-Conference.
1983 - 1987	Board member of the 'Initiative Schwarzwald'; NGO-Network on the subject dying forests (in the Black Forest area), major national demonstration involving the president of Germany, Richard von Weizsäcker.

## **Knowledge, Experience, Abilities**

### **Team and Network Management, Leadership**

- Leading a team of 23 employees at the office of Friends of the Earth Europe (FoEE), responsibility for personnel, budget and fundraising.
- Managing of complex cooperation structures, e.g. Co-ordination of the Green-8 network in Brussels; development of common positions with the FoE groups in Latin America, Asia and Africa.
- Board member of different NGOs on the national and international level.
- More than 25 years experience in the motivation and supervision of NGO-volunteers.

### **Organisational and Strategic Development of NGOs**

- Building up the FoEE office: growth from 7 to 23 employees, tripling of the budget, creating efficient office structures.
- Founding, advising and financing of local, regional and international NGOs.
- Extensive fundraising experience.

### **Publicity, Lobbying, Media**

- Representation of the FoEE network towards the Brussels institutions, regular meetings with the European environmental ministers, the Commissioners and European parliamentarians.
- Representative of FoEE and contact person towards the media: Radio, newspaper and TV interviews, talk-shows.  
Keynote speaker at international conferences.
- Innovative environmental citizen actions with European-wide public attention: Carbon Dinosaur Tour (2004), GMO Trolley Action (2002), Lifeboat (2001), The Dike (2000) – see: [www.foeeurope.org](http://www.foeeurope.org)
- Seminars at the universities of Lille, Brussels, Berlin and Utrecht.

### **Expertise**

- Climate Change; Energy and Resource Efficiency
- Ecological Tax Reform
- Genetic Technology
- Environmental Space, Environmental Justice
- Sustainable city planning
- European (environmental) politics: Structural and Cohesion Funds, Euratom, Common Agricultural Policy, Energy Policy, WTO/Trade, Corporate Accountability, EU-Constitution
- NGO Management

### **Languages**

English fluent (working language since more than 15 years)

German (mother tongue); French and Spanish: basic knowledge

## Further Information

### Selected Publications

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- Ökologische Industriepolitik - Die Herausforderung in Europa, Studie im Auftrag des Deutschen Naturschutzbundes (ecological industrial politics). M. Rocholl, Mai 2007, Berlin [http://www.eu-koordination.de/PDF/Rocholl\\_OekologischeIndustriepolitik.pdf](http://www.eu-koordination.de/PDF/Rocholl_OekologischeIndustriepolitik.pdf)
- Factor X and the EU: How to make Europe the most resource and energy efficient Economy in the World. A review of policies and legislative initiatives of the EU. M. Rocholl, S. Giljum, K. Schlegelmilch, Second, updated edition, November 2006. [www.aachenfoundation.org](http://www.aachenfoundation.org)
- Europe's Global Responsibility - Environmental Space, International Trade and Factor X. Rocholl/Giljum, April 2006. [http://www.foeeurope.org/publications/2006/SERI\\_FoEE\\_DE.pdf](http://www.foeeurope.org/publications/2006/SERI_FoEE_DE.pdf)
- Social and ecological rights in Europe: European Parliament: Reject the service directive! Speech by M. Rocholl at the German Trade Union's Demonstration in Berlin, February 11, 2006. [http://www.foeeurope.org/publications/2006/EU\\_Bolkenstein\\_Regulation\\_english.pdf](http://www.foeeurope.org/publications/2006/EU_Bolkenstein_Regulation_english.pdf)
- Für ein grünes Europa. M. Rocholl in: BUNDmagazin 04-2006 ([www.bund.net](http://www.bund.net)).
- Gemeinsam einmischen statt einsam konsumieren. M. Rocholl in: Konsum. Globalisierung. Umwelt. McPlanet.com – Das Buch zum zweiten Kongress von Attac, BUND und Greenpeace. VSA-Verlag Hamburg, 2005
- EU Enlargement: a change for the environment? M. Rocholl (2004) <http://www.foeeurope.org/activities/accession/briefing.htm>
- Environmental and Social Justice are Inseparable, Contribution to the European Social Forum, October 2004, M. Rocholl, [www.foeeurope.org/publications](http://www.foeeurope.org/publications)
- Europe's global responsibility: Environmental Space and Ecological Debt. Contribution by M. Rocholl to the "Global Conscience Conference on Environment, Poverty and Social Development", Copenhagen (2004), [www.foeeurope.org/publications](http://www.foeeurope.org/publications).
- The Impact of Industrialised Countries on World Environment and Security. Contribution by M. Rocholl to the "Environment, Security and Sustainable Development Conference", The Hague (May 2004), [www.foeeurope.org/publications](http://www.foeeurope.org/publications)
- The role of the European Union in a globalised world - Multilateralism or US unilateralism? Contribution by M. Rocholl to the European Social Forum (2003), [www.foeeurope.org/publications](http://www.foeeurope.org/publications).
- De l'espace environnemental vers la dette écologique - une perspective européenne . Discours présenté par M. Rocholl, FoEE, lors de la conférence 'Globalisation, Ecological Debt, Climate Change and Sustainability', Republic du Bénin (2001), [www.foeeurope.org/publications](http://www.foeeurope.org/publications).
- Reaching a Sustainable Europe – Presentation to the President of the European Commission Romano Prodi., M. Rocholl (2000), [www.foeeurope.org/publications](http://www.foeeurope.org/publications).
- Ökologische Steuerreform (Ecological Tax Reform). D. Krebs, D. Reiche, M. Rocholl, Birkhäuser Verlag, Basel (2000).
- Ökologische Steuerreform. M. Rocholl (Hrsg.), Positionspapier des Deutschen Naturschutzbundes, Bonn (1997).
- Unit 1 of the mustard chalcone synthase promoter is sufficient to mediate light responses from different photoreceptors. M. Rocholl et al., *Plant Science* 97, 189-198, (1994).
- Ihr könnt Eurer Leben selber in die Hand nehmen! M. Rocholl, in: Anleitung zum politischen Ungehorsam, Bürgerforum Paulskirche, Knaur-Verlag München (1993).
- European Environmental Activists. M. Rocholl, in: Beyond the Earth Summit, Conversations with Advocates of Sustainable Development, Steve Lerner (Ed.), Common Knowledge Press, Commonweal, Bolinas, California (1992).
- Das neue Gentechnik-Gesetz in Deutschland. M. Rocholl, Radio-Feature, Hessischer Rundfunk (1990).
- An der schönen blauen Donau? Bericht über die internationale Donau-Umweltkonferenz, Radio-Feature, Hessischer Rundfunk (1989).
- Ursachen des Waldsterbens - Stand der Wissenschaftlichen Diskussion (dying forests – the scientific debate in Germany). M. Rocholl et. al., Freiburg (2. Aufl. 1986).
- Umweltgerechte Entwicklungspolitik. M. Rocholl, Radio-Feature, Hessischer Rundfunk (1985).

## **Important events in 2007 and 2006**

### **Week of the Environment (Woche der Umwelt)**

June 5-6, 2007, Berlin

Organiser: Horst Köhler, President of Germany and 'Deutsche Bundesstiftung Umwelt'

Panel: Europe a front-runner in sustainability? (Europa als Vorreiter in Sachen

Nachhaltigkeit?)

With: Thomas de Mazière (Minister / Chef des Bundeskanzleramtes), Prof. Dr. Klaus Töpfer, Ernst Schwanhold (BASF), Martin Rocholl (Chair of 'Friends of the Earth Europe' / BUND), Ingrid Matthäus-Maier (Director KfW)

### **International Alternative G8 Kongress (Internationaler G8-Alternativkongress)**

June 5-7, 2007, Rostock

Climate-Justice! But how? (Klimagerechtigkeit! Aber wie?)

With: Prof. Elmar Altvater (FU Berlin), Adrew Pendleton (Christian Aid), Martin Rocholl (FoEE/BUND), Klaus Mielke (Klimaallianz/Germanwatch), u.a.

### **A New Deal for Europe - Environment, Innovation and Employment**

May 14, 2007, Berlin

Organiser: Deutscher Naturschutz Ring and Europäisches Umweltbüro (EEB)

With: Sigmar Gabriel (Environmental Minister of Germany), Rut Bizkova (Vice-Minister of Environment, Czech Republic), Martin Rocholl (Chair FoEE / BUND), Alan Gromov (State secretary for the environment, Estonia), Peter Carl (Director General, DG Environment, European Commission), Joël Decaillon (European Trade Union Association)

### **International Conference on Climate Change Mitigation and Adaptation**

May 10, 2007, Upper House of the Hungarian Parliament, Budapest

With: Miklós Persányi (Minister of Environment and Water, Hungary), Martin Rocholl (Chair Friends of the Earth Europe / BUND), Libor Ambrozek (Chair of the Environment Committee, of the Czech Parliament), Kálmán Katona (Chair of the Environmental Committee of the Hungarian Parliament)

### **Responsibility for the Future – using the German EU and G8 Presidency for the Environment. (Verantwortung für die Zukunft - den deutschen Vorsitz in EU Rat und bei der G8 für die Umwelt nutzen)**

October 19-20, 2006, Berlin,

Organiser: Deutscher Naturschutzring

With: Sigmar Gabriel (Environmental Minister Germany), David Miliband (Environmental Minister UK), Martin Rocholl (FoEE/BUND), Hubert Weinzierl (President DNR), Uwe Franke (Chair of the Board of BP Germany)

### **Rally of the German Trade Union Association (DGB): "Europe yes - Social dumping no!" (Großkundgebung des DGB: "Europa ja - Sozialdumping nein!")**

February 1, 2006, Berlin, 25.000 participants

With: Michael Sommer (President of the German Trade Union Association), Klaus Feuler (Vice President of the German Trade Corporation), Martin Rocholl (Chair of FoEE / BUND) and others.